**Rules Twist Poker Game Box Design**

General guidelines

* Theme should portray fun, hilarious, action
* Background = gold spiral twist effect (same as other boxes, but gold)
* Include black where it makes sense.
* Do NOT include photos of people
* Change age to “Ages 8+”
* Include bleed on both cards and the box designs

Front:

* Rules Twist logo
* Tagline: Poker With a Hilarious Twist
* Banner: Poker Edition
* Include images of deck of cards and back of new deck design
* Ages 8+ / 2-6 Players / Family

Right side:

* Rules Twist logo
* Poker With a Hilarious Twist
* Ages 8+ / 2-6 Players / Family

Left side:

* Rules Twist logo
* Poker With a Hilarious Twist
* Ages 8+ / 2-6 Players / Family

Top:

* Rules Twist logo
* Poker With a Hilarious Twist
* Ages 8+ / 2-6 Players / Family

Back:

* Poker With a Hilarious Twist!
* Poker will never be the same!
  + Texas Hold ‘Em
  + 5-Card Draw
  + 7-Card Stud
  + And More!
* 42 Insanely Funny Twist Cards
  + WILD HEARTS – All hearts are wild
  + PEEK – Peek at 1 card from any player
  + 6th STREET – Add 1 more community card
  + BONUS – Each player receives 1 bonus card
  + PASS – Pass 1 card to the player on your right
  + And More!
* 10 Blank Twist Cards to Write in Your Own Rules!
* Rules Twist Community
  + Share Funny Rules Twist Ideas
  + Get Rules Twist Ideas for Specific Card Games
  + Show link: [www.rulestwist.com](http://www.rulestwist.com)
* UPC label (uploaded to brief)
* CONFORMS TO THE SAFETY REQUIREMENTS OF ASTM F963
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